

ZMATH 2016c.00968

Gardner, Julianna G.; DiPrinzio, Peter J.; Sommers, Paul M.

Restaurant customer satisfaction in Manhattan.

J. Recreat. Math. 38, No. 2, 77-81 (2014).

From the text: Does spending more at a restaurant lead to greater customer satisfaction? Is there a significant difference in satisfaction between higher-priced restaurants and lower-priced ones? Is there any difference in satisfaction between similarly-priced Asian and American or European and Latin American restaurants?

Classification: M90 K70

Keywords: real-life problems; hypothesis testing