

ZMATH 2013a.00869

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Imagining, improving, and inventing: math in design.

Consortium, No. 102, 10-12 (2012).

Summary: A career as a designer can mean many different things. Fashion designers, graphic designers, and interior designers all lay claim to the title. The common thread is creativity and a desire to enhance people's lives. Here, we meet three product designers.

Classification: M90 A40

Keywords: mathematical applications; careers