

ZMATH 1998a.00672

McBroom, George

Field Trip: Multimedia and the Curriculum.

TECHNOS 6, No. 1, 14-18 (1997).

Describes the development of the Academy of Communications and Multimedia Technology—a school-to-work program integrating English, social studies, and mathematics with multimedia, art, and television production—at Mainland High School in Daytona Beach, Florida. Discusses the program's goals, student recruitment, roles of business partners (such as Kodak and Apple) and parents, administrative support, and current operations. (ERIC)

Classification: U70